

TECHNI/TIPS

A Publication of the Lubrication Engineers Technical Department

LEADERS IN LUBRICANTS

NUMBER 76

ALL LE BRAND PRODUCTS ARE EXCLUSIVE AND AVAILABLE ONLY FROM LUBRICATION ENGINEERS, INC.

Every product sold by Lubrication Engineers, Inc. is manufactured to its own stringent, exclusive requirements. Many include MONOLEC® and ALMASOL®, LE's exclusive and proprietary wear-reducing additives. LE's exclusive wear-reducing additives, MONOLEC and ALMASOL, are used only in LE's formulations - they are not sold separately to any other manufacturer, distributor or marketer either in "raw form", "additive packages", or in "finished products". No other company except Lubrication Engineers, Inc, and their associated export marketing affiliate, LE International, sell or have available to them the LE line of lubricants. LE markets their own products exclusively in the United States through LE Sales Representatives who operate in their own exclusive marketing areas throughout the United States.

No other company has marketing rights to any LE formulation, and no other company markets LE lubricants. There are many "specifications" lubricants being marketed today by many different companies. As an ex-ample, there are several dozen brands of gear lubricants, industrial specifications published by OEMs. LE has a number of lubricants meeting such specifications, but this certainly does not mean that these products are "all the same". Most published industrial specifications, particularly the military specifications, are "minimum specifications" and can be met by literally hundreds of different formulations. But, "minimum specifications" in itself has no relationship to QUALITY. The fact remains that LE does not formulate its lubricants just to meet any given military or OEM specifications. LE builds the finest lubricants possible, using the finest ingredients, base oils, additives and exclusive wear-reducing additives to meet the increasingly sophisticated needs of today's industry. Certain LE products meet and exceed many military and/or industrial specifications. This does not mean that lubricants sold by other manufacturers, which also meet certain specifications, are in any way, shape or form similar in formula or performance to LE products.

In summary, LE owns and controls all the products formulations manufactured and marketed under the LE logo. All are unique and utilize LE's proprietary additives.

"LE strives deliberately to design the world's finest lubricants, in order to achieve the highest possible level of performance, without regard to cost of base oils or additives or the price for which such lubricants must sell. They must be unique, exclusive and proprietary to LE, and must deliver to the user a value far greater than they can obtain from other products for the same applications."



LUBRICATION ENGINEERS, Inc.

300 Bailey Ave, Fort Worth, TX 76107 | 817-834-6321 | 800-537-7683
fax 817-834-2341 | <http://www.le-inc.com>

LI 20076
04-02